

13 January 2023

TfNSW Reference: SYD22/01568  
DPE Reference: DA-22/14804

Mr Michael Cassel  
Secretary Department of Planning and Environment  
Locked Bag 5022  
Parramatta NSW 2124

Attention: Hugh Clark

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**INSTALLATION OF DIGITAL ADVERTISING SIGNS  
PARKER STREET GRANVILLE**

Dear Mr Cassel,

Reference is made to Department of Planning and Environment (DPE) correspondence dated 13 December 2022, regarding the abovementioned amended application which was referred to Transport for NSW (TfNSW) for comment as per clause 3.16 (6) of the *State Environmental Planning Policy (Industry and Employment) 2021* and concurrence under section 138 of the *Roads Act, 1993*.

TfNSW has reviewed the submitted application for the proposed two digital signs, facing eastbound and westbound traffic and would provide concurrence under section 138 of the Roads Act 1993, subject to the Department's approval with the following conditions included as part of determination:

1. The proposed signs shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017.
2. Dwell times between displays shall be no shorter than 25 seconds.
3. The images displayed on the sign must not contain/use:
  - Flashing or flickering lights or content.
  - Animated displays, moving parts or simulated movement.
  - Complex displays that hold a driver's attention beyond "glance appreciation".
  - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
  - A method of illumination that distracts or dazzles; and
  - Dominant use of colours red or green.
- The Applicant shall prepare an independent Road Safety Assessment (RSA) after 15 months of operation of the digital signage. The RSA should provide a formal assessment of the safety performance of the sign.
- Upon completion of the RSA, it is to be provided to TfNSW for review. The Applicant will be required to implement the recommendations of the RSA to ensure that road safety is maintained and if the applicant cannot address the recommendation of the RSA to TfNSW satisfaction, the digital sign may need to be removed.
- A Road Occupancy Licence (ROL) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the surrounding classified road network and signalised intersections during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

Should you have any further inquiries in relation to this matter, please do not hesitate to contact Divna Cvetojevic, Development Assessment Officer, on 0455 515 259 or by email at [development.sydney@transport.nsw.gov.au](mailto:development.sydney@transport.nsw.gov.au).

Yours sincerely,



**Brendan Pegg**  
A/Director Land Use  
Planning and Programs, Greater Sydney Division

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